

Roland Abt and Marc Possa join Advisory Board of Interaction Partners

- **Roland Abt to advise on needs of Swiss-listed companies**
- **Marc Possa to reflect the perspective of the buy-side investment community**

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Roland Abt, with his many years of experience as the CFO of a Swiss-listed company (Georg Fischer AG, 2004-2016) and being a board member at publicly traded firms will advise Interaction Partners on how to best serve the needs of listed companies. Roland Abt on his motivation to support Interaction Partners as an advisor: "Broker-sponsored interactions between listed corporates and institutional investors come with inherent conflicts of interests, but in the past there was no other choice. With Interaction Partners corporates and the financial community now enjoy an independent and efficient alternative. I am happy to support the team to further refine their offering and help them grow the company."

Marc Possa, Managing Director and partner at VV Vermögensverwaltung AG, a leading investment manager in the Swiss small & mid-cap space, will provide the important 'buy-side perspective' to the advisory board. Or, as he puts it: "MiFID 2 will change the way roadshows and other events need to be organized. With schedulR, Interaction Partners provides a convenient and compliant tool for investors to continue the dialogue with listed companies. My ambition is to ensure that investor concerns continue to be optimally reflected in the company's offering."

Roland Abt and Marc Possa will complement the Advisory Board of Interaction Partners with immediate effect and join Thomas Schneckenburger, Marc Effgen and Nils Mehr who continue to provide their services.

Kilian Maier, Co-Founder and CEO of Interaction Partners comments: "Asset Managers and listed Corporates increasingly realize that MiFID 2 will have far reaching consequences also in Switzerland. I am glad that that Roland and Marc will bring in their important perspectives which will further strengthen our company. We have been working on our MiFID 2 compliant offering for a year now and have demonstrated the related value added to both, investors and our clients. As the pace of regulatory change further accelerates, it is important to be able to rely on the expertise of first class advisors to stay ahead of the curve and maintain our first mover advantage".

About Interaction Partners AG

Interaction Partners is a Swiss-based Investor Relations Services provider that operates schedulR, a fully mobile application to facilitate broker-independent, MiFID 2 compliant 'investor access events' like roadshows or investor days. schedulR matches corporate profiles with real investor demand and supports the planning, preparation & execution of such events. It includes a feedback tool to collect unbiased investor feedback and assess market perception, as well as an easy-to use CRM tool to track, record and analyse investor interactions. Additionally, Interaction Partners provides IR-related advisory services thereby leveraging and complementing the schedulR platform.

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