

## **Stefan Scharff takes a 5% stake in Interaction Partners and joins the advisory board**

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- **Additionally, he will join the Advisory Board of the firm with immediate effect**

Zug, 4 September 2018

Stefan Scharff, the founder and Managing Director of SRC Research, a leading provider of specialized research for real-estate stocks in German-speaking Europe has acquired a 5% stake in Interaction Partners AG. Additionally, Stefan will join the Advisory Board of Interaction Partners AG with immediate effect.

Stefan Scharff: “MiFID 2 will have a material impact on the regulatory environment and operations in capital markets, not the least with respect to corporate access. Interaction Partners has developed a thought-through offering to tackle these issues and facilitate and improve interaction between issuers and institutional investors. They have done a good job of establishing their offering in Switzerland. I will now leverage my experience in capital markets advisory and company building to help them roll out their offering to Germany and Austria.”

Kilian Maier, co-founder and CEO of Interaction Partners comments: “We are very happy that Stefan Scharff has decided to take a stake in our firm and joins our advisory board. SRC Research and Interaction Partners are tackling the same problem: We help listed companies to get in contact and interact with suitable investors. Furthermore, Stefan has a proven and impressive track record in building, growing and positioning SRC Research, from scratch.”

### **About Stefan Scharff**

Stefan Scharff is the Founder and Managing Partner of SRC Research, the leading specialist research provider for financial and real estate stocks in German-speaking Europe. Before founding SRC Research in 2003 Stefan worked in Asset Management (Helaba), Equity Research (Concord) and Investor Relations (MLP). He is graduate of the University of Mainz (Diplom-Kaufmann) and a Certified Real Estate Investment Analyst (DVFA / IREBS). He won the Thomson Reuters Analyst Award in 2017 as No 1 Stock Picker in the important category ‘Real Estate Europe’. He was ranked again by Thomson Reuters as No 2 in the same category in 2018.

### **About Interaction Partners AG**

Interaction Partners is an investor relations service and advisory firm based on the following two ideas: Firstly, companies should be in the driver’s seat when reaching out and interacting with investors. Secondly, digitalization of the investor-issuer interface offers vast potential to make life easier for everyone involved. Based on these ideas Interaction Partners has developed schedulR, a proprietary software platform that facilitates the organization of investor access events (roadshows, investor days) and includes a straight-forward IR CRM tool with an integrated workflow for meeting requests. In addition to events and the IR CRM Interaction Partners also offers IR Advisory.

### **Contact:**

Interaction Partners AG  
Kilian Maier, CEO  
kilian.maier@interactionpartners.ch  
+41 44 585 35 20

SRC Research GmbH  
Christopher Mehl, Vice President  
mehl@src-research.de  
+49 69 400 313 79